

BC Seniors Living Association 2020 Virtual Conference & Tradeshow “Transition into Healthy Ageing”

Join us on how we move from innovation to transitioning into healthy ageing. This year's conference is 2 days of intensive discovery that promises to give you an immersive learning experience. You will meet experts from diverse fields who will give you insights and practical examples. Our goal is to provide specific information that would appeal to a wide range of experience levels, and would also apply directly to employee's day-to-day roles. The 2 full-day event features a keynote address, general sessions; startup companies; ½ day session with AGEWELL; session dedicated to the L.E.A.P Award winner and nominees; recognizing sites who have reached Seal of Approval 10 year mark; break-out sessions and an opportunity to network.

**CONFERENCE REGISTRATION IS OPEN
DON'T MISS OUT
Pricing is listed below**

[Bcsla.vfairs.com](https://bcsla.vfairs.com)

Register Now! Or Scan the QR Code





BCSLA 2020 Virtual Conference & Tradeshow

"Transition into Healthy Ageing"

September 14th & 15th, 2020

Registration is now open

Why Attend?

This year's conference is 2 days of intensive discovery that promises to give you an immersive learning experience. You'll meet experts from diverse fields who give you insights and practical examples that aid you and enable you to excel in your own daily work. You will be able to:

- **Network:** Virtually meet with like minded people and industry peers.
- **Expand your knowledge and find solutions to problems.** You will hear a lot about things in your field that will be new to you. These could be new techniques, new types of equipment, unpublished data, or learn from thought-leaders that you may not have previously heard of. This is a two-fold benefit of virtual conferences, since not only may you learn things outside your field about other areas of research in your discipline, but attendees also

have many sessions for professional development and career advice. Chances are, when you go to a virtual conference the attendees are united by a single broad topic but they have many different sub-fields of study, and many projects will be multidisciplinary.

- To present your ideas and work to others. An opportunity to exchange best practices among sites.
- Learn beyond your field or interest.

[Register Now!](#)

Conference Speakers



Keynote Speaker: Duncan Wardle

Monday morning, our Keynote Speaker will be speaking on the topic of: "*Embedding Innovation into Everyone's DNA*"



General Session Speaker: Kyle Shea

Sponsored by: Westbridge Evaluation Partners

Monday morning, our General Session Speaker will be delivering on the topic of "*Stronger Than Before: Turning Crisis into Connection.*"



General Session Speaker: Deborah Bakhti

Sponsored by: Sienna Senior Living

Monday afternoon, our General Session Speaker will be delivering on the topic of "*Take the lead with your Family Relationship Strategy*"



General Session Speaker: Alana Hill

Monday afternoon, our General Session Speaker will be delivering on the topic of "*Leading the Rainbow: Ensuring Success Through Diversity & Inclusion.*"

Our Tuesday morning General Session Speaker will be delivering on the topic of "*Responding to the Challenge of Aging.*"

Monday afternoon sessions with Start-Up Companies



Elizabeth Audette-Bourdeau

CEO and Co-Founder, Welbi



Michael Cullen

CEO and Co-Founder, Novalte

Monday afternoon - Breakout Sessions

Session#1: Moderated by: Graham Freeman/Mark Dobson

Summary: This session will discuss the following topics:

- People Operations
- Operational Adjustments due to Covid-19
- Employee morale
- Retention

Session #2: Moderated by: Marie Lashley

Summary: This session will discuss the following topics:

- Move – in

- How sites have adapted to the current situation and innovative ideas to ensure 100% occupancy
- Employee morale
- Gimbal

Session#3: Moderated by: Sheri Brown and Kirsten Allenberg

Summary: This session will discuss the following topics:

- Recreation
 - Innovative ideas for residents to remain occupied and healthy and to address issues such as depression; social isolation and anxiety
- Dining Room Practices
 - Sharing ideas from sites



General Session Speaker: Yvonne Heath

Tuesday morning, our General Session Speaker will be delivering on the topic of "*I DON'T KNOW WHAT TO DO! I DON'T KNOW WHAT TO SAY!.*"



Agenda

Opening remarks on AGE-WELL, partnership with BCSLA and planned content presented by:

- Dr. Alex Mihailidis, CEO & Scientific Director, AGE-WELL (tentative)
- Michael Chrostowski, Business Development & Industry Relations Manager, AGE-WELL

Panel discussion on supportive homes and communities and how technology/innovation can support them

The panel will discuss what a supportive community and living space and related challenges mean with a particular emphasis on independent and retirement living. With an eye to the future, the discussion will address what role technology can play in improving quality of life and extending life in desired settings. Panelists will discuss how senior living communities integrate technology now and how they evaluate and consider the integration of technology in a fast paced world. There will also be a sharing of the perspective of seniors with respect to how technology impacts their view of home and community as commentary on what the future may hold.

Moderator: Michael Chrostowski, Business Development and Industry Relations Manager, AGE-WELL

Panelists:

1. Sara Agvami, Director, Best Buy Health / Martin Vander Velden, Best Buy Health

2. Rich McAloney, Director of Center for Technology Adoption for Aging in the North, AGE-WELL

3. BCSLA - Adena Waffle

Bio break with potential for a relevant video such as an activity led by a robot (TBC) (~5 minutes)

Facilitated workshop with attendees: co-creating innovation in living spaces for seniors.

Part of the "AGE-WELL way" is co-creation. Much of the research and innovation we fund facilitates a prominent voice for the senior and caregiver, the startups we work with receive feedback from older adult insight panels and many of our partners look to us to get input from the community on a variety of initiatives and technologies.

This workshop will facilitate a co-creation activity with attendees that allows each of you to provide input on how technologies could help improve life for residents and staff as well as your overall community (e.g. what is a possible implementation plan for a technology assigned to your group). This creative activity will get you thinking about what it means to work with innovators, stakeholders and end-users, as well as what it can mean to co-create and implement innovation in living spaces for seniors.

Ideas and examples will be shared after the session and a guidance document synthesizing your input and creativity will be produced by AGE-WELL afterwards to be shared with you and used to help guide innovators and industry in the future.

Breakdown

10 minutes - intro to co-creation and instructions for activity

25 minutes - co-creation activity

10 minutes - lessons learned and quick shares

Bio break - AGE-WELL can provide innovation overview video (~5 minutes)

Pre-recorded pitches (*Michael Chrostowski*)

Winner announcement and closing remarks for AGE-WELL (*Michael Chrostowski*)

Workshop facilitators:

Pooja Viswanathan, CEO, Braze Mobility

Lee St. James, CEO, Social Robots

Stew Hardie, CEO, Tenera Care

Greg Heard, VP of Technology, Tenera Care

Bella Zhang, Masters Student, University of Toronto, Centivizer

You Zhi Hu, Masters Student, University of Toronto, Centivizer

John Wu, Altum View

John Robertson, CEO, HomeEXCEPT

Brice Walsh, Head of Product, HomeEXCEPT

Rich McAloney, Director, CTAAN