

Title: Sales & Marketing Manager
Company: Hamilton High Street Residence
Management Location: Hamilton High Street Residence, Richmond, BC
Published: October 8, 2020
Closing Date: October 22, 2020

Management Company Overview:

NCL New Coast Lifestyles is a forward-thinking seniors retirement home developer and management company operating in British Columbia and Alberta. We are a family owned and operated business with over 40 years combined experience in the senior's home industry and 60+ combined years in the service industry.

Residence Overview:

Currently under construction, Hamilton High Street Residence (HHSR) is an multi-level senior's community located at 23100 Garripie Avenue in east Richmond, BC. HHSR consists of 130 units (88 rental, 30 club condos, 12 memory care), a commercial kitchen, commercial laundry room, exercise room, pool(s), hot tub, movie theatre, multi-purpose room and much more.

Job Summary:

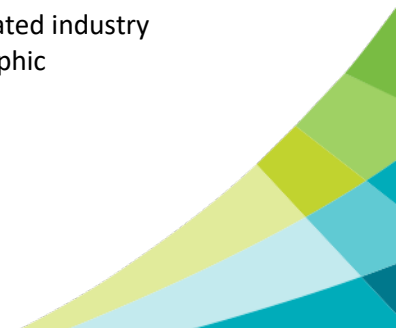
You will report to the General Manager, work with the Corporate Team and an onsite team that includes our Active Living Coordinator, Health & Wellness Coordinator, Building Services Coordinator, Executive Chef and Maitre'd to develop community events and a lifestyle that embodies HHSR.

Job Requirements:

- Results driven – successful experience in relationship selling and formal training in sales
- Demonstrate genuine respect and passion for helping seniors find solutions to problematic lifestyle issues
- Ensure positive resident and family satisfaction through building effective relationships
- Ensure a vibrant and welcoming atmosphere in the community is evident at all times
- Monitor competitor and industry developments, recommend and implement changes to ensure that services are revised to meet changing market demands
- Passionately embody and promote the company culture and vision

Qualifications:

- Bachelor's degree with post-graduate marketing/sales experience
- Minimum 5+ years' experience in sales/marketing in the senior living or related industry
- Must have computer experience in utilizing databases, mail merge with graphic design/newsletter experience
- Organized, disciplined and can work in a fast-paced team setting



- Warm, approachable and exhibits enthusiasm for HHSR experience to prospects, residents and families
- Excellent computer skills (Word, Excel, Publisher and PowerPoint as well as a CRM)
- Excellent written and verbal communication and presentation skills

Excellent salary & benefits, day-time working hours, with flexibility and enviable working conditions.

Our website www.hamiltonhighstreet.ca is available for your reference.

Please APPLY by sending a cover letter and resume to: donna@hamiltonhighstreet.ca Please reference "Sales & Marketing Manager" in the Subject Line of your email.

Deadline for Applications is October 22, 2020.

(NO PHONE CALLS PLEASE)

