



Advocacy, leadership and networking for the seniors living industry.

MEMBERSHIP INFORMATION

Supporting BC's Seniors Living Industry

Now is the time to join a progressive group of dedicated industry professionals in providing support to owners and operators of retirement and assisted living residences. Be part of our member network which include private and funded assisted living communities, both for profit and non-profit. We all share a commitment to innovation, resident choice and excellence in the seniors living industry.

BCSLA and its members help seniors residences provide quality living options to a rapidly changing market. We ensure our members receive the access, advocacy and information they need to succeed.

Membership Options

BCSLA offer three types of membership:

Service Site Member

Providers of retirement or assisted living accommodations to seniors with a mandatory service package (hospitality and assisted living services).

Housing Site Member

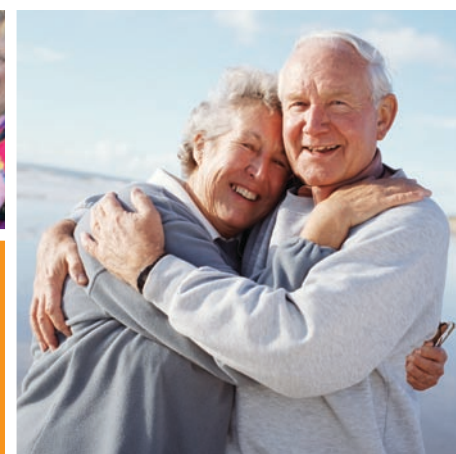
Providers of retirement accommodation where the service package is optional.

Associate Member

An individual, commercial supplier, consultant or professional service provider interested in the retirement industry, or a proprietary company or non-profit society that contracts to manage or operate a retirement residence.

Whether you're an owner, manager, executive or supplier, the association offers tremendous value and support.

www.bcsla.ca



Benefits of Joining Forces with BCSLA

It's a whole new world for today's senior and expectations are high. BCSLA works to help the seniors living industry meet and exceed the needs of our members offering:

Advocacy

We offer a voice with government and stakeholder groups within our province and with our sister associations to create taskforces to shape the future of the sector.

Education

BCSLA strives to provide access to cost effective industry specific training, education resources, programs and services which enable you to promote professional development within your community and with your peers.

- Webinars
- Quarterly round table focus groups
- Newsletter articles
- Annual conference
- Online resource links

Networking

You'll have access to other members in the same neighborhood with the same issues, challenges and successes. Meet, email or call other quality minded operators looking for opportunities to improve their operations.

Have a say

Be part of an organization that will help make your business stronger and will keep you up to date with fast-breaking industry developments. Get involved. Increase awareness of retirement residences as a preferred living option. Make a difference with us in influencing public policy.

Together we can shape the future.



Member Value

- Weblink on BCSLA website
- BCSLA Site membership contact list
- Associate membership contact list
- Regional survey results specific to industry positions i.e. salaries
- Access to negotiated employee group benefits/pension plans
- Access to negotiated property insurance
- Preferred rates with selected hotels and resorts
- Negotiated rates with Rona
- Preferred pricing for marketing opportunities
- Up to the minute communication on industry news
- Participation in Career and Housing Fairs
- Access to the expertise of industry leaders
- Referral service for potential clients

Join our members if you're committed to offering superior seniors living options.



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